



## Takashimaya monthly sales report Dec. 2014

(year on year)

<b>Takashimaya</b>	(0.8%)
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<b>Takashimaya and 4 regional stores</b>	(0.9%)
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

### Department store business

(year on year)

Store	sales	customer traffic
Osaka only	3.7%	(1.6%)
Osaka *1	2.7%	(1.8%)
Kyoto only	(1.3%)	(1.8%)
Kyoto *2	(1.8%)	(2.6%)
Senboku	(5.7%)	(4.4%)
Okayama	(3.4%)	283.2%
Gifu	(7.6%)	(7.9%)
Yonago	(6.0%)	(2.3%)

Store	sales	customer traffic
Nihombashi	(0.5%)	2.6%
Yokohama only	(3.1%)	(1.8%)
Yokohama *3	(3.0%)	(0.7%)
Shinjuku	2.0%	(4.4%)
Tamagawa	(2.2%)	(1.3%)
Tachikawa	(8.0%)	(3.3%)
Omiya	(4.0%)	(2.7%)
Kashiwa	(2.2%)	(3.5%)
Takasaki	1.2%	(4.8%)

Western area	(0.5%)	12.6%
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Eastern area	(1.6%)	(1.9%)
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<b>Total</b>	(1.1%)	3.6%
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

\*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

\*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

\*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

### Corporate business and cross-media business sales

(year on year)

Corporate business	(8.7%)
Cross-media business	16.2%

### Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(0.8%)	(1.1%)
Personal items	(5.3%)	(5.1%)
Utensils	(10.7%)	(10.7%)
Food items	(0.9%)	(0.7%)
Restaurants	(2.2%)	(2.0%)
Household goods	11.5%	10.4%
Services	2.4%	2.3%
Other	(5.5%)	(5.1%)
<b>Total</b>	(0.8%)	(0.9%)

Nominal basis including the sales at the Wakayama store ended operations in August 31, 2014.