



## Takashimaya monthly sales report Jul. 2015

(year on year)

<b>Takashimaya</b>	6.9%
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<b>Takashimaya and 4 regional stores</b>	6.8%
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.  
4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

### Department store business

(year on year)

Store	sales	customer traffic
Osaka only	13.6%	4.9%
Osaka *1	12.5%	3.9%
Kyoto only	9.5%	1.8%
Kyoto *2	8.3%	(0.5%)
Senboku	(1.2%)	(2.5%)
Okayama	4.8%	154.5%
Gifu	5.4%	(3.0%)
Yonago	0.7%	2.2%

Store	sales	customer traffic
Nihombashi	8.0%	(0.7%)
Yokohama only	3.9%	0.9%
Yokohama *3	3.4%	2.5%
Shinjuku	11.3%	1.0%
Tamagawa	6.7%	10.0%
Tachikawa	(4.2%)	(7.2%)
Omiya	(6.4%)	(1.3%)
Kashiwa	2.4%	(0.5%)
Takasaki	5.9%	0.5%

Western area	9.1%	9.8%
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Eastern area	5.4%	1.9%
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<b>Total</b>	<b>6.8%</b>	<b>4.9%</b>
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

\*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

\*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

\*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

### Corporate business and cross-media business sales

(year on year)

Corporate business	1.6%
Cross-media business	14.6%

### Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	6.6%	6.7%
Personal items	11.8%	11.4%
Utensils	(7.2%)	(7.2%)
Food items	1.6%	1.8%
Restaurants	1.5%	1.4%
Household goods	27.7%	26.2%
Services	3.1%	3.2%
Other	10.0%	8.9%
<b>Total</b>	<b>6.9%</b>	<b>6.8%</b>