



Takashimaya monthly sales report Feb. 2015

(year on year)

Takashimaya	1.4%
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Takashimaya and 4 regional stores	0.9%
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

Department store business

(year on year)

Store	sales	customer traffic
Osaka only	0.8%	3.5%
Osaka *1	0.6%	2.8%
Kyoto only	0.0%	3.0%
Kyoto *2	(0.7%)	0.9%
Senboku	(3.6%)	(2.7%)
Okayama	(6.5%)	182.9%
Gifu	(14.0%)	(3.9%)
Yonago	(3.0%)	(0.2%)

Store	sales	customer traffic
Nihombashi	1.4%	11.9%
Yokohama only	(2.0%)	0.6%
Yokohama *3	(1.9%)	0.2%
Shinjuku	7.2%	4.1%
Tamagawa	2.1%	8.9%
Tachikawa	(2.5%)	14.0%
Omiya	(5.3%)	3.8%
Kashiwa	(1.5%)	1.8%
Takasaki	10.1%	9.0%

Western area	(1.7%)	12.1%
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Eastern area	1.0%	4.1%
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Total	(0.1%)	7.2%
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

Corporate business and cross-media business sales

(year on year)

Corporate business	20.6%
Cross-media business	(2.8%)

Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	4.4%	3.6%
Personal items	(4.9%)	(5.8%)
Utensils	0.5%	(0.3%)
Food items	1.3%	1.8%
Restaurants	9.3%	9.0%
Household goods	1.7%	0.3%
Services	2.3%	2.2%
Other	2.3%	1.7%
Total	1.4%	0.9%