



## Takashimaya monthly sales report Feb. 2016

(year on year)

<b>Takashimaya</b>	1.1%
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<b>Takashimaya and 4 regional stores</b>	1.1%
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4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

### Department store business

(year on year)

Store	sales	customer traffic
<i>Osaka only</i>	6.9%	2.0%
Osaka *1	5.9%	1.8%
<i>Kyoto only</i>	1.7%	2.5%
Kyoto *2	1.3%	2.3%
Senboku	(1.0%)	0.7%
<i>Okayama</i>	(4.4%)	(10.7%)
<i>Gifu</i>	3.9%	(0.1%)
<i>Yonago</i>	3.7%	4.2%

Store	sales	customer traffic
Nihombashi	2.1%	7.4%
<i>Yokohama only</i>	(4.3%)	0.8%
Yokohama *3	(3.8%)	1.5%
Shinjuku	1.9%	(1.4%)
Tamagawa	4.7%	2.5%
Tachikawa	(5.1%)	(7.7%)
Omiya	(0.1%)	(2.2%)
Kashiwa	5.0%	2.0%
<i>Takasaki</i>	4.9%	(0.4%)

Western area	3.1%	(0.1%)
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Eastern area	0.4%	1.2%
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<b>Total</b>	1.6%	0.7%
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\*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

\*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

\*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

### Corporate business and cross-media business sales

(year on year)

Corporate business	(3.5%)
Cross-media business	(5.8%)

### Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(5.3%)	(5.3%)
Personal items	0.6%	1.2%
Utensils	(4.6%)	(3.8%)
Food items	2.5%	1.9%
Restaurants	1.2%	1.2%
Household goods	14.7%	14.8%
Services	(15.3%)	(15.1%)
Other	54.1%	46.6%
<b>Total</b>	1.1%	1.1%