



Takashimaya monthly sales report Nov. 2014

(year on year)

Takashimaya	(0.1%)
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Takashimaya and 4 regional stores	(0.3%)
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.
4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

Department store business

(year on year)

Store	sales	customer traffic
Osaka only	5.2%	(1.4%)
Osaka *1	3.3%	1.6%
Kyoto only	0.2%	(0.2%)
Kyoto *2	(0.3%)	(0.6%)
Senboku	(2.3%)	1.3%
Okayama	(3.1%)	2.4%
Gifu	(3.8%)	(0.2%)
Yonago	0.1%	16.9%

Store	sales	customer traffic
Nihombashi	1.5%	0.3%
Yokohama only	(0.4%)	(2.9%)
Yokohama *3	(0.5%)	(0.9%)
Shinjuku	4.0%	(1.4%)
Tamagawa	0.4%	3.9%
Tachikawa	(5.2%)	4.4%
Omiya	(7.4%)	(5.2%)
Kashiwa	(1.1%)	(2.0%)
Takasaki	0.5%	0.3%

Western area	0.8%	(0.6%)
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Eastern area	0.3%	(0.3%)
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Total	0.5%	(0.4%)
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Existing store basis excluding the sales at the Wakayama store ended operations in August 31, 2014.

*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

Corporate business and cross-media business sales

(year on year)

Corporate business	(11.4%)
Cross-media business	(10.7%)

Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(2.1%)	(2.3%)
Personal items	2.3%	2.1%
Utensils	(9.3%)	(9.6%)
Food items	0.1%	0.2%
Restaurants	1.8%	1.8%
Household goods	5.8%	5.1%
Services	4.5%	4.2%
Other	(21.8%)	(19.5%)
Total	(0.4%)	(0.6%)

Nominal basis including the sales at the Wakayama store ended operations in August 31, 2014.