



Takashimaya monthly sales report Oct. 2014

(year on year)

Takashimaya	(0.4%)
--------------------	--------

Takashimaya and 4 regional stores	(0.5%)
--	--------

Existing store basis excluding the sales of Wakayama store ended operations in August 31, 2014.
4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

Department store business

(year on year)

Store	sales	customer traffic
Osaka *1	0.4%	(3.4%)
Osaka only	0.9%	(6.1%)
Kyoto *2	0.5%	0.1%
Kyoto only	1.3%	1.9%
Senboku	(5.0%)	0.3%
Okayama	(2.0%)	(2.2%)
Gifu	(2.2%)	(0.7%)
Yonago	(3.2%)	(0.6%)

Store	sales	customer traffic
Nihombashi	4.0%	12.4%
Yokohama *3	(0.9%)	(0.7%)
Yokohama only	(0.2%)	(0.4%)
Shinjuku	0.9%	(1.9%)
Tamagawa	(6.0%)	(0.2%)
Tachikawa	(2.9%)	8.7%
Omiya	(8.3%)	(1.6%)
Kashiwa	(3.6%)	(0.8%)
Takasaki	(2.2%)	(4.5%)

Western area	(0.4%)	(2.6%)
--------------	--------	--------

Eastern area	(0.6%)	0.6%
--------------	--------	------

Total	(0.5%)	(0.7%)
--------------	---------------	---------------

Existing store basis excluding the sales of Wakayama store ended operations in August 31, 2014.

*1: Sales and customer traffic at the Sakai store are included in the these for the Osaka store.

*2: Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

*3: Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

Corporate business and cross-media business sales

(year on year)

Corporate business	(1.3%)
Cross-media business	1.0%

Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(1.0%)	(0.8%)
Personal items	0.5%	0.2%
Utensils	(4.9%)	(4.9%)
Food items	(1.9%)	(1.9%)
Restaurants	0.3%	0.0%
Household goods	4.0%	3.2%
Services	(2.9%)	(2.7%)
Other	(8.5%)	(7.4%)
Total	(0.7%)	(0.8%)

Nominal basis including the sales of Wakayama store ended operations in August 31, 2014.