



Takashimaya monthly sales report Feb. 2014

(year on year)

Takashimaya	3.4%
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Takashimaya and 4 regional stores	3.6%
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4 regional stores: Okayama store, Gifu store,
Yonago store, and Takasaki store

Department store business

(year on year)

Store	sales	customer traffic
Osaka	7.0%	(3.5%)
Kyoto	6.0%	(1.5%)
Senboku	(2.2%)	(1.3%)
<i>Okayama</i>	7.4%	2.2%
<i>Gifu</i>	20.3%	1.9%
<i>Yonago</i>	0.6%	(2.9%)

Store	sales	customer traffic
Nihombashi	5.9%	(6.9%)
Yokohama	2.6%	(3.5%)
Shinjuku	3.7%	(1.9%)
Tamagawa	1.3%	(4.1%)
Tachikawa	(5.3%)	(6.9%)
Omiya	(10.1%)	22.8%
Kashiwa	1.9%	(1.9%)
<i>Takasaki</i>	(8.4%)	(9.7%)

Western area	6.6%	(2.2%)
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Eastern area	2.1%	(2.9%)
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Total	3.9%	(2.6%)
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Sales and customer traffic at the Sakai store and the Wakayama store are included in the these for the Osaka store.
Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.
Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

Corporate business and cross-media business sales

(year on year)

Corporate business	3.0%
Cross-media business	(5.8%)

Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(1.6%)	(1.4%)
Personal items	8.8%	9.2%
Utensils	12.3%	12.4%
Food items	(1.5%)	(1.2%)
Restaurants	(3.2%)	(3.3%)
Household goods	14.5%	14.5%
Services	15.7%	14.6%
Other	15.7%	13.3%
Total	3.4%	3.6%