



Takashimaya monthly sales report Sep. 2012

Takashimaya	1.9%
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Takashimaya and 4 regional stores	2.0%
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4 regional stores: Okayama store, Gifu store,
Yonago store, and Takasaki store

Department store business

Store	sales	customer traffic
Osaka	10.7%	1.8%
Kyoto	3.1%	0.5%
Senboku	(3.6%)	3.1%
<i>Okayama</i>	5.8%	(3.4%)
<i>Gifu</i>	(0.0%)	4.5%
<i>Yonago</i>	0.7%	1.5%

Western area	6.1%	1.4%
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Total	1.1%	(0.8%)
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Store	sales	customer traffic
Nihombashi	(2.3%)	(4.2%)
Yokohama	(3.6%)	(1.2%)
Shinjuku	1.0%	(3.8%)
Tamagawa	(0.4%)	(2.1%)
Tachikawa	3.6%	6.5%
Omiya	(14.4%)	(7.9%)
Kashiwa	(2.3%)	(3.4%)
<i>Takasaki</i>	2.5%	1.7%

Eastern area	(2.1%)	(2.2%)
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Sales and customer traffic at the Sakai store and the Wakayama store are included in the these for the Osaka store.
Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.
Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

Corporate business and cross-media business sales

Corporate business	26.1%
Cross-media business	0.9%

(year on year)

Category sales

	Takashimaya	Takashimaya and 4 regional stores
Clothing	(2.8%)	(2.8%)
Personal items	2.3%	2.5%
Utensils	(2.1%)	(1.4%)
Food items	(1.0%)	(0.5%)
Restaurants	3.1%	4.4%
Household goods	20.8%	19.4%
Services	7.6%	7.5%
Other	3.2%	2.6%
Total	1.9%	2.0%

(year on year)