



## Takashimaya monthly sales report November 2011

(year on year)

<b>Takashimaya</b>	(1.7%)
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<b>Takashimaya and 4 regional stores</b>	(1.9%)
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4 regional stores: Okayama store, Gifu store, Yonago store, and Takasaki store

### Department store businesses

(year on year)

Store	sales	customer traffic
Osaka	1.1%	0.9%
Kyoto	(4.3%)	(1.4%)
Senboku	0.7%	0.8%
<i>Okayama</i>	(8.4%)	(3.3%)
<i>Gifu</i>	(2.2%)	(5.8%)
<i>Yonago</i>	(1.7%)	(5.3%)

Store	sales	customer traffic
Tokyo	0.5%	(4.3%)
Yokohama	0.0%	1.5%
Shinjuku	(5.7%)	(11.5%)
Tamagawa	0.4%	14.9%
Tachikawa	(16.3%)	(2.6%)
Omiya	(4.6%)	(4.9%)
Kashiwa	5.0%	(3.8%)
<i>Takasaki</i>	(1.9%)	(6.6%)

Western area	(1.6%)	(0.4%)
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Eastern area	(1.2%)	(1.3%)
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<b>Total</b>	(1.4%)	(1.0%)
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Sales and customer traffic at the Sakai store and the Wakayama store are included in the these for the Osaka store.

Sales and customer traffic at the Rakusai store are included in the these for the Kyoto store.

Sales and customer traffic at the Konandai store are included in the these for the Yokohama store.

### Corporate business and cross-media business sales

(year on year)

Corporate business	(11.5%)
Cross-media business	(6.6%)

### Category sales

(year on year)

	Takashimaya	Takashimaya and 4 regional stores
Clothing	2.6%	2.1%
Personal items	(13.4%)	(12.8%)
Utensils	(3.0%)	(3.5%)
Food items	0.4%	(0.1%)
Restaurants	1.2%	0.7%
Household goods	(5.7%)	(5.6%)
Services	2.2%	2.0%
Other	17.2%	31.0%
<b>Total</b>	(1.7%)	(1.9%)